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# EFFECTIVE HUMAN INTERVENTION (PTY) LTD COMPANY PROFILE



Effective  
Human  
Intervention  
LEADERS IN TRAINING



# About Us

## Who We Are

Effective Human Intervention (EHI) is a global leader in the field of comprehensive training solutions. Established in May 2007 by our founder, Callie Kruger, EHI has evolved to become a trusted provider of high-quality and industry-relevant courses, covering a wide spectrum of disciplines including electrical, mechanical, production, instrumentation, and soft skills.

## Our Founder

Callie Kruger, with a keen eye on industry trends and a commitment to compliance training, laid the foundation of EHI. His vision was to assist clients in maintaining their professional standards and competitiveness through cutting-edge, up-to-date training programs delivered by industry experts.

## Our Evolution

EHI initially focused on short courses designed to empower engineers with valuable CPD (Continuing Professional Development) Credits. Over the years, our course offerings have expanded to cater to a diverse range of professionals across various industries. Today, our clientele includes Maintenance Managers, Safety Practitioners, Artisans, Millwrights, Electricians, Contractors, Maintenance Supervisors, Planners, Technical Superintendents, OHS Managers, and many more.

## Our Commitment

At EHI, we are committed to delivering training programs that are not only relevant but also flexible to meet the ever-changing demands of industry. Our aim is to empower individuals and organizations with the knowledge and skills they need to excel in today's dynamic business landscape.

<b>Name of Company</b>	:	Effective Human Intervention (Pty) Ltd
<b>Address</b>	:	11 Hodgson Street, Vergesig, Durbanville, 7550
<b>Tel</b>	:	+27 21 979-5891
<b>E-mail address</b>	:	callie@ehiafrica.co.za
<b>Website</b>	:	www.ehiafrica.co.za
<b>Years In Business</b>	:	16 Years
<b>Domicile of Company</b>	:	The company is registered in South Africa. <b>Reg No: 2017/350228/07</b> <b>(previously registered as a CC 1996/061415/23)</b>

	Directors	Nationality	Position	Address
1	Carel David Kruger	SA	Director	Cape Town
2	Deshun Deysel Bester	SA	Director	Gauteng
3	Justice Ngwenya	SA	Director	Gauteng
4	George Ian Mee	SA	Non-Executive Director	KwaZulu Natal
5	Hylton John Gudmanz	SA	Non-Executive Director	Gauteng

# What We do?

**At Effective Human Intervention**, we specialize in providing a comprehensive range of industry-specific training courses. Our courses are thoughtfully designed to offer individuals within their respective fields the opportunity to enhance their skills and deepen their knowledge of modern industrial practices and specifications.

## Why Choose Our Courses

### Relevance

Our courses are meticulously crafted to remain at the forefront of industry developments. We ensure that our participants stay current with essential processes, requirements, and safety regulations, allowing them to adapt to the evolving landscape of their profession.

### Top Quality

Quality is at the core of everything we do. Our courses are built on a foundation of excellence, with a commitment to delivering top-tier education that meets the highest industry standards.

### Up-to-Date Knowledge

We understand that industries are constantly evolving. Our training programs are designed to keep participants up to date with the latest industry trends, emerging technologies, and best practices.

### Practical Application

We emphasize practical, hands-on learning to ensure that participants gain the skills and knowledge they need to excel in their roles. Our courses provide real-world, actionable insights that can be immediately applied in the workplace.

### Safety and Compliance

Safety is a top priority in every industry. Our training programs incorporate safety regulations and compliance standards, empowering participants to operate within a safe and legally compliant framework.

### Industry Insights

Our expert facilitators bring their wealth of industry knowledge into the classroom, providing participants with valuable insights and practical experience.

**Whether you're seeking to update your skills, gain a competitive edge, or stay compliant with industry regulations, Effective Human Intervention is your trusted partner for high-quality, relevant, and up-to-date training solutions. Our commitment to excellence ensures that you receive the training you need to thrive in your profession.**

# Our Vision, Mission, and Values



## VISION

At Effective Human Intervention, our vision is to contribute to the professional advancement and transformation of individuals and industries.



## MISSION

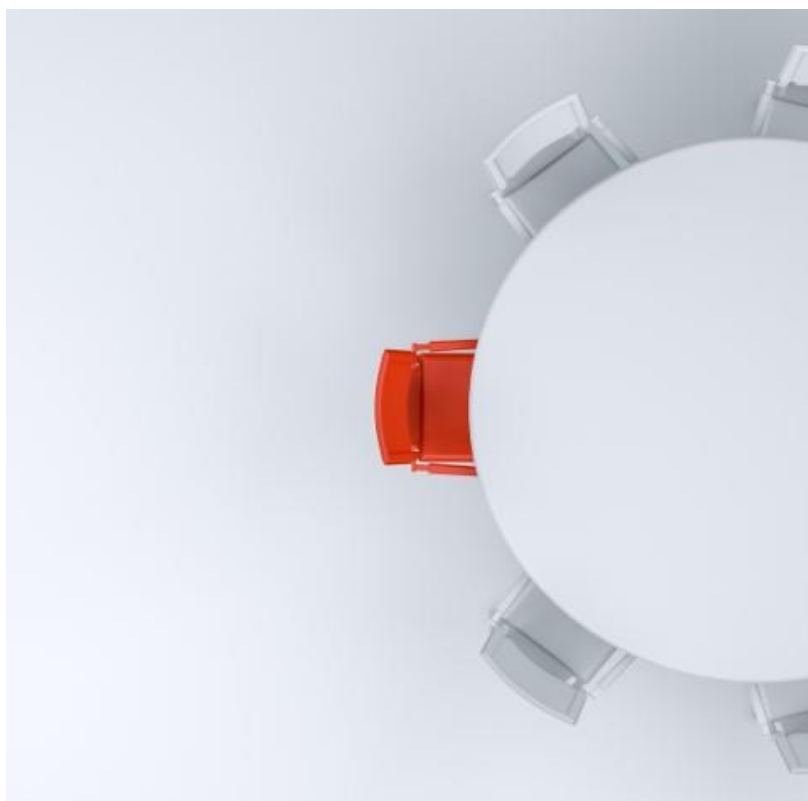
Our mission is to deliver skills and knowledge that significantly enhance course participants' on-the-job productivity, thereby empowering them to make invaluable contributions to their organization's objectives. We strive to be the innovators in our field.



## VALUES

Our values reflect the very essence of who we are and what we stand for:

- **Quality**  
We provide outstanding courses and unmatched service, consistently delivering exceptional value to our customers.
- **Integrity**  
We conduct our business with modesty and transparency, upholding the highest standards of integrity in all our interactions.
- **Excellence**  
We work collaboratively to meet the unique needs of our customers and continually raise our own standards to achieve excellence.
- **Passion**  
We demonstrate unwavering determination to succeed in the marketplace and all aspects of our business.
- **Accountability**  
We fulfil our commitments, ensuring that we meet the expectations of our clients and partners.
- **Respect**  
We hold our people in high regard, fostering their development and treating every individual with dignity and respect.
- **Customer Commitment**  
We are driven by the desire to make a positive and lasting impact in our customers' lives.



# Our Team



## Geographic Presence

Effective Human Intervention operates from its head office in Cape Town, supported by regional offices in Johannesburg and Durban. Our strategically located teams collaborate seamlessly to bring you the highest quality courses and services.

## Sales Team

Our sales teams are the driving force and energy behind our business. They are committed to delivering market-relevant courses directly to your doorstep, ensuring that our training offerings are precisely tailored to meet your needs.

## Customer Services Team

Our Customer Services Team plays a vital role in the success of our operations. They excel at meticulously coordinating every event, ensuring that your experience with us is seamless and memorable.

## Expert Facilitators

At EHI, our expert facilitators are at the heart of our training programs. They bring their wealth of industry expertise to the classroom, delivering practical and valuable knowledge to our participants.

## Callie Kruger

Callie Kruger, the founder of Effective Human Intervention, is deeply passionate about his business. He is widely recognized for his unwavering commitment to fairness, trust, and respect in all his dealings, whether with clients, facilitators, or staff. His leadership sets the tone for our company's culture, and his dedication is reflected in every aspect of our work.

## Our Collaborative Spirit

We take pride in the collaborative spirit that runs through our entire team. By working closely together and with our clients, we ensure that we deliver exceptional quality and value in all our endeavours.



# Our Training Solutions



**At Effective Human Intervention**, we understand that every client's training needs are unique. To cater to diverse preferences and requirements, we offer a range of flexible training solutions to ensure that you receive education in the most convenient and effective way.



## In-House/Onsite Training

Our In-House or Onsite Training is a personalized solution for organizations looking to provide tailored training to their employees at their own facilities. We bring our expert trainers to your location, minimizing disruptions to your daily operations and enabling your team to learn in their familiar work environment. This option is ideal for companies seeking customized training programs and hands-on learning experiences.



## Public Workshops

Our Public Workshops offer a hybrid approach, combining the advantages of in-person and virtual learning. These workshops are held at select locations, providing a classroom environment that encourages interaction and networking. Participants have the opportunity to engage with industry experts and peers. Additionally, we offer select courses in a virtual format, allowing attendees to join remotely and receive the same high-quality instruction from the comfort of their own location. This versatile approach provides flexibility while maintaining the benefits of face-to-face instruction.



## Virtual Training

Our Virtual Training option brings the classroom experience to your computer or mobile device. This convenient and cost-effective solution allows participants to access our courses from anywhere in the world, eliminating the need for travel. Through live virtual sessions, participants can interact with expert facilitators, access course materials, and engage with fellow learners in a collaborative online environment. Virtual training is an excellent choice for those seeking flexibility and the ability to learn at their own pace.

**Whichever training solution you choose**, you can expect the same commitment to excellence and quality that defines Effective Human Intervention. Our training options are designed to meet the diverse needs of our clients and ensure that they can access the knowledge and skills they require in the way that suits them best.

# Global Reach



**Effective Human Intervention** has established a strong global presence, proudly serving clients not only in South Africa but also in several other countries across the African continent. Our commitment to providing high-quality training solutions extends beyond borders, allowing us to reach clients in diverse locations, including:

- **Botswana**
- **Eswatini**
- **Lesotho**
- **Namibia**
- **Zambia**
- **Mozambique**
- **Tanzania**
- **Kenya**
- **Ethiopia**
- **Ghana**
- **Malawi**
- **Eritrea**

Our experience in offering training programs across these regions has enriched our expertise and allows us to cater to the unique needs and demands of clients in various countries. Whether it's compliance training, industry-specific courses, or soft skills development, we bring our knowledge and professionalism to our clients wherever they are located.

This international reach demonstrates our commitment to delivering outstanding training solutions to a wide range of clients across Africa. Wherever you are, Effective Human Intervention is your trusted partner for advancing professional development and transforming industries.

# Professional Membership and Accreditation

<b>MerSeta</b>	: Accreditation No: 17-QA/ACC/0603/23
<b>QCTO SDP Registration</b>	: 01-MER/SDP250423145532
<b>EW Seta</b>	: Accreditation No: 17-QA/ACC/0603/11
<b>SAAMA/ECSA</b>	: Continuous Professional Development (CPD)
<b>PMSA</b>	: Project Management South Africa (Gold Member)
<b>SAIOSH</b>	: Membership No: 56009888
<b>Department of Higher Education</b>	: EHI is on the list of private skills development providers.
<b>Department of Labour</b>	: Registration No: CI 574/3/12/1

# Why Choose EHI

- **Global Expertise**  
With a global footprint, EHI brings together the best of international knowledge and local insights.
- **Industry-Relevant**  
Our courses are meticulously designed to meet the exact needs of the industry, ensuring our clients stay competitive.
- **Experienced Instructors**  
We take pride in our team of industry experts who deliver practical, hands-on training.
- **Continuous Improvement**  
EHI stays ahead of the curve by adapting to emerging trends and technologies, offering programs that keep you at the forefront of your field.

## What Sets EHI Apart?

1. **Founder's Commitment**  
EHI's founder, Callie Kruger, is known for his passion and commitment to fairness, trust, and respect for clients, facilitators, and staff. This commitment sets a positive tone for the entire organization and underscores a strong emphasis on ethics and integrity.
2. **Adaptability**  
EHI's ability to adapt and stay ahead of industry trends is a notable feature. As mentioned in your company profile, EHI started with the aim of providing short courses to engineers but has expanded its offerings to serve a wide range of professionals across various industries. This adaptability demonstrates a willingness to evolve with the changing needs of clients and industries.
3. **Comprehensive Training Solutions**  
EHI offers a broad spectrum of training solutions, including in-house/on-site training, public workshops, and virtual training. This flexibility caters to a diverse client base with varying needs and preferences, showcasing a commitment to meeting clients where they are.
4. **Hybrid Approach**  
EHI's public workshops that incorporate a hybrid approach, combining in-person and virtual elements, provide clients with options that maximize convenience and interaction. This hybrid model blends traditional and modern methods of learning, catering to a wide range of participants.
5. **Global Expertise**  
Operating from head offices in Cape Town with regional offices in Johannesburg and Durban, EHI can tap into a global knowledge network, combining international expertise with local insights. This enables EHI to provide a comprehensive perspective on industry-related issues.
6. **Strong Values**  
EHI's core values emphasize quality, integrity, excellence, passion, accountability, respect, and customer commitment. These values guide the company's interactions and decision-making, emphasizing a culture of respect, trust, and dedication to delivering exceptional services.
7. **Industry Expert Facilitators**  
EHI's expert facilitators bring practical industry experience to the classroom, enhancing the quality and relevance of the training programs. Their expertise ensures that participants receive real-world insights and knowledge.





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## CONTACT US

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